

July 6, 2018

Sir,  
Madam,

## Notice of Appointment

Isolofoam Group is pleased to announce the addition of Mr. Robert Cardinal as part of his Marketing & Innovation team. Appointed Technical Expertise Leader, Mr. Cardinal joined the company last January.

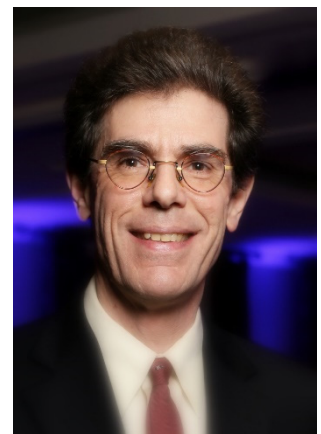
With more than 30 years in the construction products industry, Mr. Cardinal has become a reference in insulation and building envelope. He is an active participant to thermal insulation standards related activities since the mid-1980s, and a member of the Standing Committee on Energy Efficiency in Buildings. In the past, he has also been a member of the Standing Committee on Separation, Part 5 of the Building Code, which mainly deals with the building envelope, as well as chairman of a working group for ULC standards.

His career path has led him to work for different manufacturers of thermal insulation plastic foams. He was then involved in supporting building codes and standards, as well as in product and system research and development. Prior to joining Isolofoam, he held the role of Construction and Standards Regulations Specialist at BASF Canada since 2008.

In his new position, Mr. Cardinal's primary responsibility is to provide technical expertise in building envelope insulation to the various stakeholders and professionals of the construction industry. He also oversees the company's technical service for the construction markets and ensures continuous improvement of our services.

As Vice President, Marketing & Innovation at Isolofoam, it is a pleasure to welcome Mr. Cardinal to our team; I wish him a lot of success among us.

To join Robert Cardinal :  
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Geneviève Labonté  
Vice President, Marketing & innovation